



An Opportunity for Change

Conscious Life Events Sustainable Event Action Plan

Conscious Life Events recognises that one of the most important elements of living consciously means being aware of, and minimising, our impact on our amazing planet. Further to this, we believe in restoring, protecting and nurturing our natural environment. We aim for a triple bottom line approach; finding balance between people, planet and profit.

“A sustainable event conserves and restores resources, honours and supports those involved, adds value to the local economy, and educates participants about the benefits of sustainability”

Running a sustainable event can provide an improved experience for patrons and it publicly demonstrates a commitment to environmental sustainability. Sustainability does not have to come at a large financial cost, in fact there are many initiatives that can save event managers and participants time, resources and money.

Since 2011 Conscious Life Events has been improving internal sustainable practices as well as growing the environmental theme and sustainability standard of the Conscious Life Festival.

This year, we ask that all vendors and participants commit to our sustainable event ethos by adhering to the following guidelines.

As this is the first time we have formalised these requirements we will view 2017 as a “phase in” year to allow participants to adjust to the (potentially significant) changes in their business practices and procurement. A list of sustainable catering/office/promo suppliers can be found on our website.

In 2018 these, or similar guidelines will be set as our minimum sustainability standards and adhering to them will be a condition of your involvement with the Festival.

Thank you for your contribution to a greener Festival and a better world.



2017 Sustainable Event Goals

1. Reduce Single Use Plastic Items

Actions:

- Food vendors may not use plastic plates, cups, straws or cutlery unless manufactured from renewable resources e.g. bagasse pulp, C/PLA, corn starch, dextrose, cellulose
- Encourage Festival visitors/participants to bring a reusable hot beverage cup/mug
- Stallholders/food vendors may not offer plastic shopping bags
- Encourage Festival visitors/participants to bring their own shopping bags
- Food vendors or others may not sell plastic-bottled water
- Encourage Festival visitors/participants to bring their own water bottle
- Provide water bottle refill station

2. Reduce Waste Going to Landfill

Actions:

- Ensure an adequate number of waste containers are provided
- Ensure a recycle bin/s is available at every waste station
- Ensure food waste/compostables bin is available at every waste station
- Food waste/compostables to be donated to local community gardens for composting

3. Reduce Electricity Use/ Carbon Pollution

Actions:

- Choose a venue that has strict sustainability principles including green power initiatives
- Where possible, use outdoor spaces with adequate natural light
- Where possible, use natural daylight to light rooms
- Encourage carpooling and bike riding to the event and public transport options
- Encourage food vendors to use local food sources/manufacturers (i.e. to reduce food miles)

4. Reduce paper/cardboard use

Actions:

- Minimise printed promotional materials (increase online/digital)
- Reduce the amount of hard copy visitor information offered
- Napkins/serviettes must be made from recycled or renewable materials
- Single use decorations are to be minimised or made from recycled/reusable materials

5. Raise Awareness

Actions:

- Promote sustainability initiatives with announcements, social media posts and signage

BALLOONS ARE NOT TO BE GIVEN OUT OR RELEASED AT THE EVENT

