

Festival Sponsorship Opportunities

Contra deals are also considered - please contact Laura Di Mambro at laura@consciouslifeevents.com.au to discuss opportunities.

MAJOR SPONSOR | \$2000

- * Logo on approx. 5000 leaflets
- * Logo on approx. 350 posters distributed throughout Sunshine Coast/Hinterland & Brisbane in high foot traffic areas (coffee shops, health food shops, spiritual/new age shops, healing/wellbeing centres etc.)
- * Your company banners around event venue
- * Logo included in all print advertising including magazines, newspapers & all digital advertising online
- * Logo added to Conscious Life Events/Discovery website with link to your Facebook page or website
- * Mention and link on Discovery Expo Facebook page at various times leading up to the event
- * Mention and logo added to all Discovery Expo newsletters and link (At least 6 issues leading up to the event and around 4500 subscribers)
- * Exhibitor stand OR your merchandise/leaflets given out at front entry of festival
- * Logo on competition entry boxes, posters and entry slips

NAMING RIGHTS SPONSOR | \$950 (3 available)

Seminars & Workshops
Sacred Space
Live platform shows

- * Speaker / Demo opportunity (45min)
- * Company logo added to Schedule of Events posters
- * Company pull up banners (max x 2)
- * Logo added to Conscious Life Events website on Discovery schedule of events page + link to your Facebook page or website
- * Mention and link on Discovery Expo Facebook page at various times leading up to the event
- * Logo added to Schedule of Events poster inserted into Conscious Life Events Directory newsletter (x2)

- * Small advert feature and logo added to Discovery Expo newsletters
- * Small stand in sponsored zone + banners

COMPETITION SPONSOR

ONLINE COMPETITION | \$50 + gst

- * Company info, link and image as well as donated competition prize advertised and promoted on the Discovery Expo Facebook page for 1 week

EVENT COMPETITION | FREE

- * Company logo and website listed on competition poster which is used for pre event marketing online, within newsletters and on social media as well as actual event marketing.