



## An Opportunity for Change

### Conscious Life Events Sustainable Event Action Plan

Conscious Life Events recognises that one of the most important elements of living consciously means being aware of, and minimising, our impact on our amazing planet. Further to this, we believe in restoring, protecting and nurturing our natural environment. We aim for a triple bottom line approach; finding balance between people, planet and profit.

*“A sustainable event conserves and restores resources, honours and supports those involved, adds value to the local economy, and educates participants about the benefits of sustainability”*

Running a sustainable event can provide an improved experience for patrons and it publicly demonstrates a commitment to environmental sustainability. Sustainability does not have to come at a large financial cost, in fact there are many initiatives that can save event managers and participants time, resources and money.

Since its inception in 2011 Conscious Life Events has been improving internal sustainable practices as well as growing the environmental theme and sustainability standard of our major events.

We allowed several “phase in” years for the following guidelines, to allow participants to adjust to the (potentially significant) changes in their business practices and procurement.

The time for change is now overdue.

**From 2020, these guidelines will serve as our minimum sustainability standards and adhering to them will be a condition of involvement with the Festival.**

Thank you for your contribution to a greener Festival and a better world.



# Sustainable Event Actions

## 1. Reduce Single Use Plastic Items

### Actions:

- Food vendors may not use plastic plates, cups, straws or cutlery unless manufactured from renewable or biodegradable resources e.g. bagasse pulp, C/PLA, corn, dextrose, cellulose
- Encourage Festival visitors/participants to bring a reusable hot beverage cup/mug
- Stallholders/food vendors may not offer plastic shopping bags
- Encourage Festival visitors/participants to bring their own shopping bags
- Food vendors or others may not sell single use plastic-bottled water
- Encourage Festival visitors/participants to bring their own water bottle
- Provide water bottle refill station

## 2. Reduce Waste Going to Landfill

### Actions:

- Ensure an adequate number of waste containers are provided
- Ensure a recycle bin/s is available at every waste station
- Ensure food waste/compostables bin is available at every waste station
- Food waste/compostables to be donated to local community gardens for composting

## 3. Reduce Electricity Use/ Carbon Pollution

### Actions:

- Choose a venue that has strict sustainability principles including green power initiatives
- Where possible, use outdoor spaces with adequate natural light
- Where possible, use natural daylight to light rooms
- Encourage carpooling and bike riding to the event and public transport options
- Encourage food vendors to use local food sources/manufacturers (i.e. to reduce food miles)

## 4. Reduce Paper/Cardboard Use

### Actions:

- Minimise printed promotional materials (increase online/digital)
- Reduce the amount of hard copy visitor information offered
- Napkins/serviettes must be made from recycled or renewable materials
- Single use decorations are to be minimised or made from recycled/reusable materials

## 5. Raise Awareness

### Actions:

- Promote sustainability initiatives with announcements, social media posts and signage

NON-BIODEGRADABLE BALLOONS ARE NOT TO BE GIVEN OUT OR RELEASED AT THE EVENT

